PASSAGE 2020 AW Exhibition

Date : 2020 March 24th(tue) / 25th(wed) / 26th(thu)

(Set up and Carry-in date: March 23th (mon) / Carry-out date: 26th(thu) after closing)

Time : 10:00am - 19:00pm Except the closing date: 10:00am - 18:00pm

Venue : SHIBUYA STREAM HALL

Adress : 3-21-3, Shibuya, Shibuya-ku, Tokyo

Organizer : PASSAGE Office (Nest Creation Labo Co.,Ltd. / Gas As Interface Co.,Ltd.)

Cooperator : Prospere Co.,Ltd

**[ BOOTH CHARGE w/o TAX ]**

Wear item BRAND

A - TYPE : JPY 480,000 / W1200 rack × 6pcs.

B - TYPE : JPY 360,000 / W1200 rack × 4pcs.

C - TYPE : JPY 300,000 / W1200 rack × 3pcs.

D - TYPE : JPY 240,000 / W1200 Table × 2pcs.

E - TYPE : JPY 170,000 / W1200 Table × 1pcs.

\*For wear brands: please exhibit at A ~ C TYPE.

\*It is also possible to change the rack and the table.

**[ EXHIBITOR CATEGORY ]**

Women’s Wear, Accessory, Bag, Shoes, Gadget, Lifestyle goods etc.

**[ PROCEDURES ]**

1. Send us the application and other requiring items via email. After we screened the documents,

　　we will inform you if you have passed or not.

2. After the document screening, there is an audition you should take, showing us your product samples,

　　look book and so on.

3. After the audition, we will inform you whether you can exhibit your products/services or not.

4.After passing the audition, we will send you the invoice and application.

The participation will be confirmed after the documents have been received to our office.

\*Cancellations are basically impossible after the confirm.

\*If you cancel your participation, you will be charged cancellation fee.

**-After** submit your entry sheet: 50% of the space usage fee.

-**After** Payment: 100% of the space usage fee.

**[ DISPLAY ]**

WEAR : Racks for each booth

ACC : Tables for each booth

Option : List to be sent for the selection of mannequin, full-length mirror etc.

\*\*Booth is not allowed to be over decorative as to keep an uniform image over the venues.

**[ LAYOUT / BOOTH LOCATION ]**

Booth location will be informed as soon as fixed.

PASSAGE 2020AW ENTRY SHEET

Please send this form via e-mail with the required documents.

Gas As Interface Co.,Ltd. TEL：81-03-5775-0825 / MAIL：[info@passage.tokyo](mailto:info@passage.tokyo)

|  |  |  |  |
| --- | --- | --- | --- |
| COMPANY NAME |  | BRAND NAME |  |
| CONTACT NAME |  | DESIGNER NAME |  |
| ADRESS |  | | |
| TEL |  | MAIL |  |
| CATEGORY | Please check the applicable box,  □WEAR　□ACCESSORY　□OTHER（　　　　　　　　　　　） | | |
| BOOTH | Please check the applicable box,  □ A-TYPE □ B-TYPE □ C-TYPE □ D-TYPE　 □ E-TYPE  JPY 480,000-　JPY 360,000- JPY 300,000- JPY 240,000-　 JPY 170,000- | | |
| PRESS | Please check the applicable box,  □In-house　□Outside（Agent Name：　　　　　　　　　　） | | |
| PARTICIPATION | Please check the applicable box,  JAPAN：□Every Season　□Private Only □Other  OVERSEAS：□Every Season　□Non　□Other  Please write any exhibitions you have participated in the past: | | |
| DEALER | JAPAN：　　　　SHOPS　　OVERSEAS：　　　　SHOPS  Please write down your major dealers: | | |

Please fill in brand information below.

For introducing brands on our WEB page,SNS (Facebook/Instagram),Mail Magazine.

|  |  |  |  |
| --- | --- | --- | --- |
| □Designer  □Director  □Producer | NAME | Brand WEB URL  Facebook URL  Instagram URL |  |

|  |
| --- |
| Brand Concept |
| Designer Profile |
| Brand Profile |

Please send the following data as well.

+ Brand Logo (Monochrome/ Illustrator(.ai) Data *with outlined letters*)

+ Brand Image picture(JPEG)

An image to describe your brand, or an image for 2020AW season.

If there is no image, please send image of the previous season.

\*It is recommended to prepare the image in lengthways, but the ratio is basically free to decide.

\*Please prepare the data type: Jpeg / Resolution: 300dpi.

If it is difficult to prepare, we will adjust and edit the data.